

1 MODULE 1  
Your VMV

2 MODULE 2  
Find The \$\$

3 MODULE 3  
Your Ideal Customer

4 MODULE 4  
Your Marketing  
Strategies

5 MODULE 5  
Measure For Success

+ Creating a USP That  
Leaves Your <!--  
Generator: Adobe  
Illustrator 23.0.1, SVG

Training

Resources

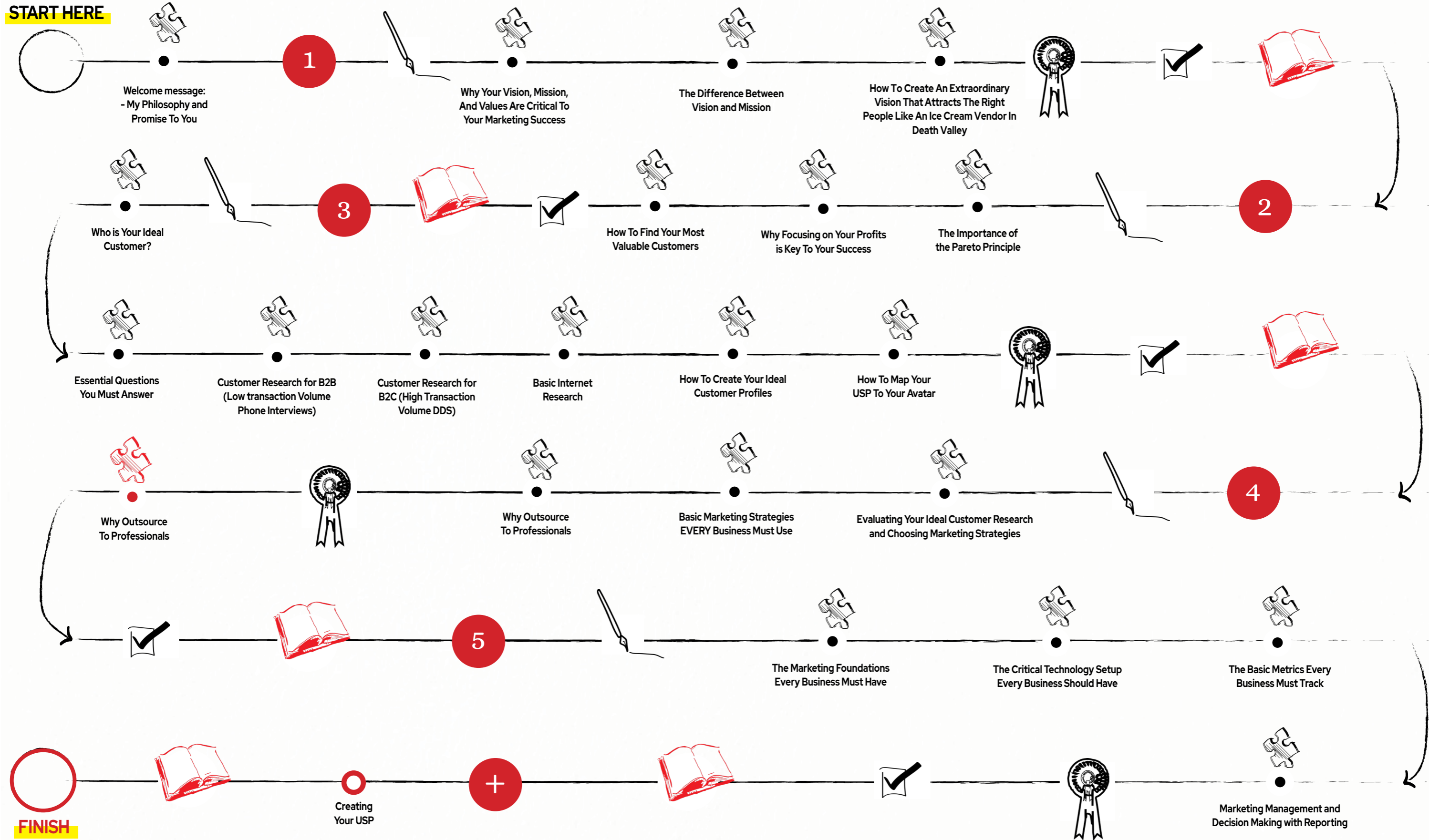
Start

Bonus Material

Workbook  
and Tools

Finish

## START HERE



## FINISH